



January 2016 Guest Lecture

Kenneth I. Swartz

(Contributing Editor, Vertical & Skies magazines; Managing Director, Aeromedia Communications)

Vertical Flight: 70 Years of Canadian Helicopter Achievements



Touch down at any heliport in the world today and there is a good chance that some of the local helicopters are showcases for Canadian rotorcraft technology. For more than six decades, Canada has been the world's second largest civil helicopter market – with nearly 2,900 in service today – but over the past 40 years, Canadian companies have also become leading developers and producers of advanced rotorcraft systems.

Canada's first rotorcraft were a pair of Pitcairn autogyros imported in 1931-1932. After World War II, Sikorsky and Bell Aircraft competed for the first helicopter sales, with Canada becoming the world's second largest civilian market in the mid-1950s. In 1984, Ottawa supported the creation of new helicopter factories in Ontario and Quebec that have assembled more than 5,000 aircraft primarily for export. This presentation will highlight the achievements of the Canadian helicopter operating and manufacturing industry since 1946.

Our guest speaker is Kenneth Swartz, an award-winning communicator, contributing editor at Canada's Vertical and Skies magazines, and managing director at Aeromedia Communications, an aerospace marketing agency. Ken studied international politics at UBC, Hebrew University and Concordia University. In 1986, he began his career in international aerospace marketing and PR and has worked for airlines, lessors and OEM's, including 20 years for Bombardier on a fulltime and contract basis. Ken has published 1,000+ aviation stories; received the "Communicator of the Year Award" from the Helicopter Association International in 2010; and is a member of the Board of Directors of the Canadian Air & Space Museum (CASM).

Date: Thursday, January 28, 2016

Time: 7:30 p.m. Refreshments & Networking
8:00 p.m. Presentation

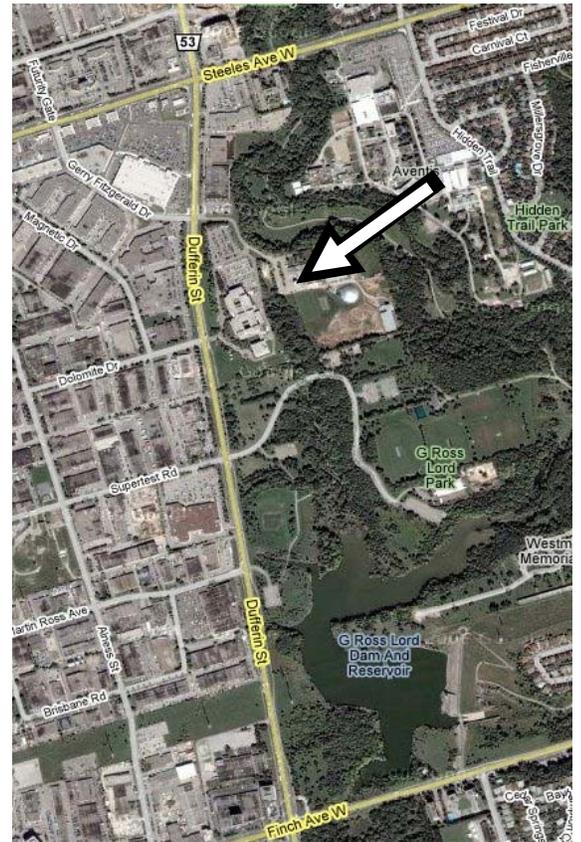
Place: University of Toronto Institute for Aerospace Studies (UTIAS)
4925 Dufferin Street

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Next Meeting – Watch for details ...