



Canadian Aeronautics and Space Institute Institut aéronautique et spatial du Canada

Patron
H.R.H. Prince Philip
Duke of Edinburgh

CASI Recruiting Program and Incentives

CASI has implemented a **Recruiting Program** designed to encourage existing members to recruit their co-workers, associates and friends. The Program offers some great benefits - including free membership! – for successful recruiters.

When you recruit a new member, just ensure that the new member indicates this by writing your name in the spot provided on the membership form.

There are incentives for new members and for the CASI members who recruited them, as follows:

1. New member
Any new member who joins CASI on or after 1 October receives membership through December 31 of the following year (up to 15 months) for the single year price
2. Sponsoring member
The sponsoring member receives a discount of \$15 on his or her own membership renewal for each regular member or associate member recruited, and \$7.50 for each student member recruited, up to a maximum value equivalent to one year free membership ...

OR

a choice of CASI promotional items as follows:

- recruit one student, regular or associate member and receive a sleeve of CASI-branded golf balls
- recruit three regular/associate members or six student members and receive a CASI-branded golf cap
- recruit six regular/associate members or twelve student members and receive a CASI-branded sweatshirt or hoodie

If you prefer to receive a promotional item, we will total the new members you have recruited as of the last day of February to determine the item for which you have qualified.

As a special 'Thank you!' to all CASI members who recruit six regular/ associate members or twelve student members, you will receive your choice of any CASI-branded item **IN ADDITION TO** a complimentary one-year membership!

Please note that quantities of all promotional items, and of specific sizes of clothing, are limited and are offered subject to availability.

We hope you will take advantage of the CASI Recruiting Program. If you have any questions, comments or suggestions, please let us know!